

HARNESSING THE WINDS OF CHANGE

STRATEGIES FOR THE 21st CENTURY

INFORMATION INDUSTRY ASSOCIATION • TWENTY-FIFTH ANNIVERSARY CONVENTION & GLOBAL CONGRESS • 1993

Plan to attend the

American Society for Information Science (ASIS)
and
International Federation for Documentation and Information (FID)
Meeting on

**The Internationalization of Information Products, Services,
Networks, Markets and Professionals**

Sunday, October 17, Renaissance Hotel, Washington, DC
during the
Information Industry Association (IIA)
25th Anniversary Convention & Global Congress

9:00a.m. – Noon

**Segment One: Internet: The Development of an International Information
Infrastructure**

An overview of the evolution of Internet, including insights into usage policies and network-based electronic publishing and information-server developments, a look at some of the developing issues and important legislative initiatives, and insights into new systems for management and protection of intellectual property. (Organized by ASIS)

John Garrett
Director of Information Resources
Corporation for National Research Initiatives

Brewster Kahle
President
WAIS, Inc.

Clifford Lynch
Director, Department
of Library Automation
University of California
Office of the President

IIA

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12:00 noon – 1:00 pm

Lunch Break

1:00 pm – 2:30 pm

Segment Two: Corporate Transformation, Re-engineering and Information

Dynamic information operations are critical when competing in the world arena. To increase productivity and contain costs companies are re-engineering their operations, changing their organizational structure, and forming strategic alliances. How is information becoming fused with business and manufacturing processes? How will the changes affect internal and external information use and delivery? This session will focus on issues being faced by information managers, strategic planners and information providers involved in this corporate information.

Moderator:

Irene Farkas-Conn

Vice Chairman

Arthur L. Conn & Associates, Ltd.

(Chair of the Information for Industry Committee of FID)

Panel:

Ina Brown

Manager, Libraries and Information Services

AT&T Bell Laboratories

Ronald R. Brzezinski

Principal

Transformation Associates

Donald M. Gilbert

Director, Information Systems

American Petroleum Institute

2:30 pm – 4:00 pm

Segment Three: The Growth of the Modern Information Professional

Changes in the global economy, technological advances and innovation have an impact on the activities of the modern information professional as well as on the knowledge, skills and competency they require to operate effectively. The modern information professionals on this panel will describe the varied approaches they are taking to increase access to information from other countries and cultures, through new sources and services, via technologies and modes of delivery.

Moderator:

Barbie Keiser

Information Resources Management Consultant (Chair

FID Special Interest Group on Roles, Careers and Development
of the Modern Information Professional)

Panel:

Ralph Ferragamo

Softline Information, Inc.

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Ana Flavia Fonseca
Chief, Information Management Unit
Information, Technology & Facilities Department
The World Bank

Marjorie Hlava
Access Innovations Inc.

Susan K. Latuszynski
Marketing Director, InfoSouth
University of Miami Graduate School of International Studies

K.T. Noerr
Chief Executive Officer
IME ltd.

Ruth Pagell
Associate Director – Lippincott Library
Wharton School of Business
University of Pennsylvania

4:00 pm – 6:00 pm

IIA 9th Annual Deal-Making Session
(IIA 25th Anniversary Convention & Global Congress)

6:00 pm

Opening Reception
(IIA 25th Anniversary Convention & Global Congress)

PLEASE SEE NEXT PAGE FOR REGISTRATION INFORMATION. THANK YOU.